



Jeff Bensky is the Chief Customer Officer at HealthPointe Solutions. has served on the Board of Adjustment since 2017. Jeff has had leadership experiences in various segments of healthcare delivery. His career was built on three significant professional experiences; 1) assistant professor of psychology St. Louis University built and ran a doctoral program and a related clinic; 2) part of the management team for a new division of St. Louis University Medical Center—HealthLine integrating health, wellness, occupational health products and services locally and nationally by establishing turn key personalized implementation packages 3) Senior Manager at Price Waterhouse in their healthcare strategic consulting group.

Bensky, as a founder, started and grew three healthcare companies. He has had significant strategic and leadership experiences in population health management and experience design. These models have focused on new and unique customer groups, requiring comprehensive and “new to the world” enterprise and marketing platforms. He has also developed and leveraged strategic alliances with health care entities such as pharmaceutical companies, payors, large provider systems, physician groups and corporations. His clients have included Johnson and Johnson Health Management, Monsanto, Florida Hospital, Ascension Health, University of British Columbia, Van City, Lahey Clinic, and Queens Health Systems.

HealthPointe’s mission is to improve the health and well-being of consumers, through modernizing practitioner and consumer interactions with the power of true Cognitive Artificial Intelligence. HPS’ Cognitive AI is the next generation of AI, a technology developed over 35 years at a cost of hundreds of millions of dollars. The HPS Health Cloud leverages a comprehensive medical and wellness knowledge base, which support shared decisions, to solve healthcare’s most difficult challenges.